

ECHOLOCATION – EXHIBITION



Swiss digital artist Marc Lee, opens a very special installation titled “Echo-Location” at the Tshimologong Precinct.

We live in a globalised world that is becoming increasingly homogeneous. Languages, plant and animal species are continuously decreasing. Supermarkets, buildings and cities look more and more alike. The work deals with cultural diversity on the African continent and at the same time with the powerful homogenising forces that are being exerted on this diversity also in the social-digital realm, and poses questions about the meaning of this ever-increasing flattening of forms and images.

In “Eco Location” users can choose any location in Africa and move through stories posted from there by others on social networks like YouTube, Instagram and Twitter. Here these personal

impressions are streamed in real time like windows to our changing world. The viewer participates in the social movements of our time and makes a journey into constantly new image and sound collages in which one experiences local, cultural and linguistic differences and more and more similarities.

Marc Lee is a Swiss media artist. He has been creating network-oriented interactive art projects, interactive installations, media art, internet art, performance art and video art since 1999. He is experimenting with information and communication technologies and within his contemporary art practice, he reflects creative, cultural, social, economic and political aspects. His works are exhibited in major Museums and new media art exhibitions including: ZKM Karlsruhe, New Museum New York, Transmediale Berlin, Ars Electronica Linz, HMKV Dortmund, HeK Basel, Fotomuseum Winterthur, Read_Me Festival Moscow, CeC Dehli, MoMA Shanghai, ICC Tokyo, Nam June Paik Art Center, Media Art Biennale and MMCA Seoul.

He lectures, teaches and holds workshops about art and software art in many schools including the China Academy of Art (CAA) Hangzhou, Strelka Moscow, Shanghai Institute of Visual Art (SIVA), National Museum of Modern and Contemporary Art (MMCA) Seoul and ZHdK Zurich.

Lee has won many prizes and honorary mentions at international festivals, including "Interaction" and "Software" Awards at Transmediale Berlin and the Social-Media-Art-Award at Phaenomenale Wolfsburg. His art projects are in private and public collections like the Swiss Confederation Federal Art Collection Bern, HeK Basel, Fotomuseum Winthertur and the ZKM Karlsruhe.

[+ GOOGLE CALENDAR](#)[+ ICAL EXPORT](#)

september

03

2018

DETAILS

Start: September 3

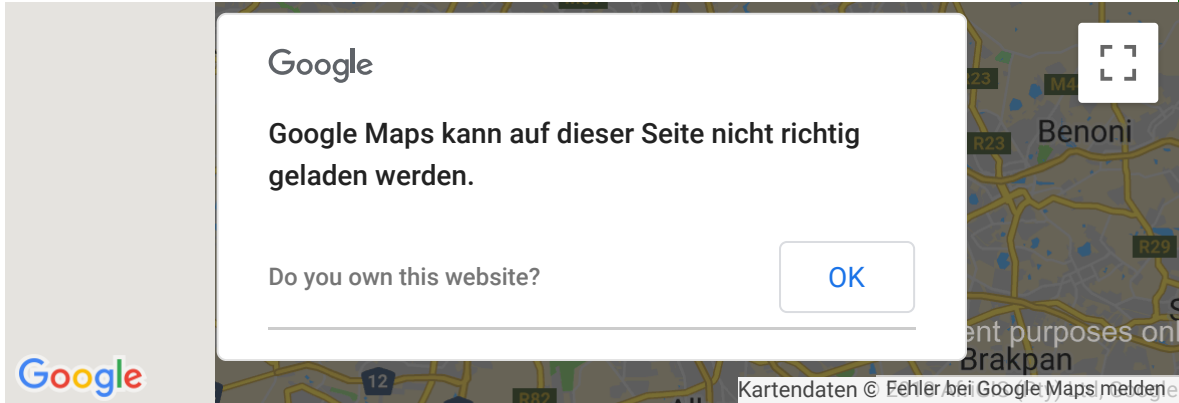
End: September 12

Event Categories:

2018, Creative Tech

VENUE

Tshimologong
 41 Juta Street, Braamfontein
 Johannesburg, Gauteng South Africa
 + [Google Map](#)



RELATED EVENTS

fak'ugesi **WEhearIDEAT** **BEATS**

29 SEPT 2018
 TSHIMOLOGONG PRECINCT BRAAMFONTEIN
 TIME: 2PM | COVER: R200 (PRE-SALE) | R250 AT THE DOOR

BLOC PARTY

BLACK MILK | ZIKOMO
POTATOHEAD PEOPLE
S.FIDELITY | MORENA LERABA

Micr.Pluto+Hlasko | Illa N+Langa Mavuso
 ANG+Mx Blouse | Symatics+Räms
 DaevMartian+Deniece Marz...
 Just Thamba | FLOYU | Mr Moeh24
 Scottthegirl | BrownPepperAnn
 Bon Bon We | Rosie Parade | The Gutt