"Be the first to know - watch Loogie.net"

«Loogie.net» presents the results of individual queries as if they were ongoing and up-to-date news messages.

The automated news magazine consists of two autonomously functioning parts: «Loogie.net News», a news magazine in the Internet (www.loogie.net) and «Loogie.net TV», an interactive television program which can be shown as an installation or broadcasted by a TV organization.

«Loogie.net» is highly unusual in that it offers news messages and TV broadcasts compiled solely by computer algorithms without human intervention.

«Loogie.net News» is a personalized real-time online news magazine.

With Loogie.net an article can be arranged to your own discretion and you can infiltrate it with your own input. Thus words can be replaced in articles: Whether you let the pope beatify your favorite pop star instead of mother Theresa or you offering yourself to work as a negotiator for Palestine, it is open to you. The text will not only be read out and sent away - it will also remain stored and be indexed by Google e.g. and in such a way it will misinform and confuse other users.

Website: http://www.loogie.net

«Loogie.net TV» shows you the latest world news about the subjects you choose. By putting in keywords with a special remote control or by SMS you can determine which subjects will be shown on television and you will be presented with news fit to your specifications. Additionally, in a second step your TV program can be narrowed down and focused on your own main areas of interest. The content of the broadcast is searched in real-time on the internet and is seamlessly transitioned by the Loogie.net software.

Internet: http://www.loogie.net/tv.html
Documentation Video: videos/doku.rm (german)
Example Video: videos/example.mpg (english)
Loogie.net Trailers: videos/trailers.smil (english and german)

Title:	Loogie.net NEWS
Date of premiere:	October 16, 2003
Author:	Marc Lee
Contact:	
Internet:	http://www.loogie.net

Abstract

"Be the first to know - watch Loogie.net" «Loogie.net News» is a personalized real-time online news magazine. It presents the results of individual queries as if they were ongoing and up-to-date news messages.
With Loogie.net an article can be arranged to your own discretion and you can infiltrate it with your own input. Thus words can be replaced in articles: Whether you let the pope beatify your favorite pop star instead of mother Theresa or you offering yourself to work as a negotiator for Palestine, it is open to you. The text will not only be read out and sent away - it will also remain stored and be indexed by Google e.g. and in such a way it will misinform and confuse other users.

«Loogie.net News» is highly unusual in that it offers news messages compiled solely by computer algorithms without human intervention.

Annette Schindler, [plug.in] Forum for New Media, Basil, 11.11.2003

Loogie.net News is a personalized real-time online news magazine: the user chooses a keyword and within seconds receives a tailor-made cutting-edge News program. In a hip, but reliable design, using the proven interaction structures of well-known news agencies, the news articles arrange themselves by headlines, leads and contents, audiovisual material, and links to related news.

Loogie.net uses common search engines to search for texts, pictures and videos related to the desired subject. The results are saved in a database, analyzed by a text classification system and then ranked according to meaningfulness. The program establishes terms related to the subject and only the data marked as relevant by a computer algorithm will be used and automatically put together to form a news Page. Thus the Loogie.net news will not be produced by people, but by computer generated reporters or respectively by intelligent software. They are, therefore, not subject to screening by party-opinion or special interests, but instead to the selection of the

machine, feeding on the more democratic but also arbitrary information pool of the Internet. Since the artist delegates the power of choice back to the machine, he throws an ambivalent as well as critical glance at the unabated apparent belief in the technology of our society.

Users can let their personalized news be read to them by online-newscasters, print out the whole story, forward it per e-mail or give the "reporter" feedback on the text in the form of an evaluation and commentary. Finally, the user can get right into the contents by replacing words: For a more generally positive tone "bad" can be replaced with "not so good", or going even farther "George W. Bush" replaced with "Britney Spears" and make the pop-icon a world power.

The claims („Loogie.net is the most trusted organization in the world." „We Report - You Decide!" „When News breaks - Loogie.net is there.") are derived from the copy-paste principle as well as the staff - an army of editors and reporters, supervisors and subordinates from every country with a name and portrait: Here also, the artist holds up a mirror to the need for self-portrait and the hierarchal structure of the media as well as to everyone who accepts these mechanisms without scrutinizing them.

The arguably most subversive part of the work is, however, the fashion in which they use the functionality of the Internet and make it useful: Every news report is linked and archived. This rapidly growing archive will be perpetually indexed by search engines. Since so many new pages will be coming in daily, the importance of Loogie.net news sites will consequently increase. This results in a higher ranking and the probability steadily increases that when surfing for news, using a search engine, you end up at a loogie.net generated site instead of well-known news site. Such "found" sites can cause confusion because the misinformation which they contain contrasts with that of the biggies, and the latter can also be thereby exposed.

loogie.net NEWS

The Loogie.net NEWS-Website: http://www.loogie.net
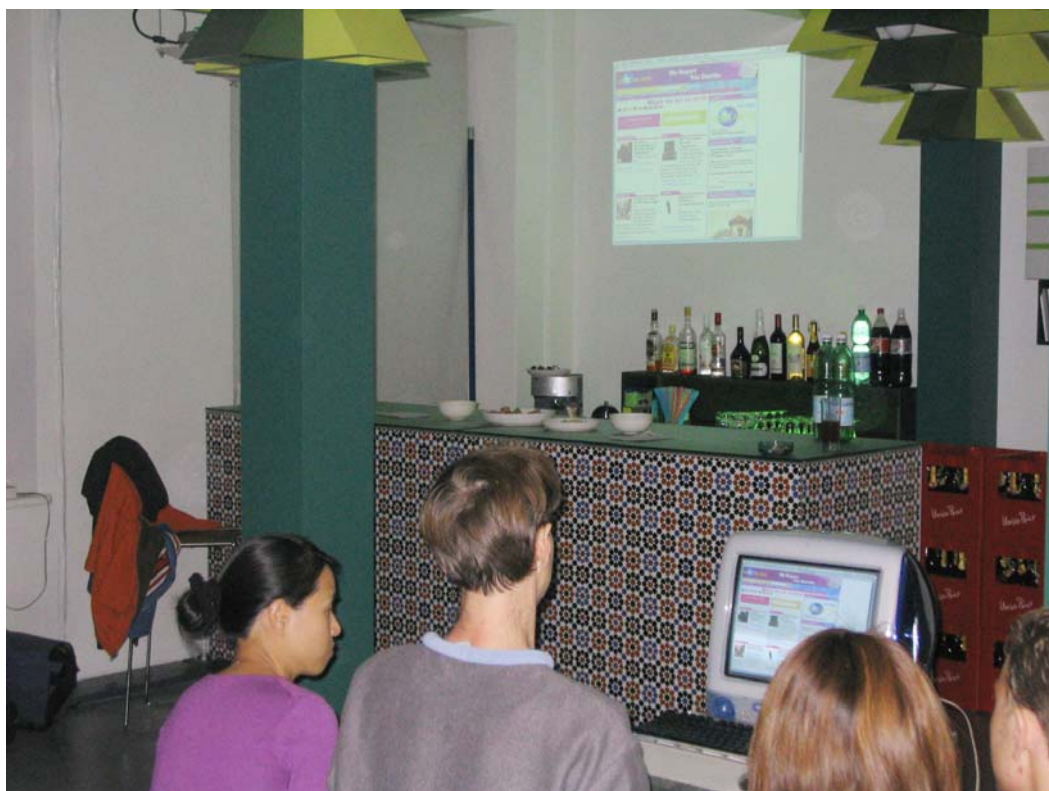
Loogie.net Exhibition, Plugin Basel, 16. October – 27. November 2003

Loogie.net Exhibition, Plugin Basel, 16. October – 27. November 2003

Links

http://www.loogie.net
http://welcome.weallplugin.org/calendar/exhibition.03111247
http://www.regioartline.de/regioartline/aktuell/archiv/oktober03/loogienet.htm

Title:	Loogie.net TV
Date of premiere:	June 27, 2003
Autor:	Marc Lee in cooperation with mit Deivan Gore and the "University of Art and Design Zurich"
Contact:	
Internet:	http://www.loogie.net/tv.html

Abstract:

"Be the first to know - watch Loogie.net" «Loogie.net TV» shows you the latest world news about the subjects you choose. By putting in keywords with a special remote control or by SMS you can determine which subjects will be shown on television and you will be presented with news fit to your specifications. Additionally, in a second step your TV program can be narrowed down and focused on your own main areas of interest. The content of the broadcast is searched in real-time on the internet and is seamlessly transitioned by the Loogie.net software.

«Loogie.net TV» is highly unusual in that it offers broadcasts compiled solely by computer algorithms without human intervention.

The information about a subject found on the rich archives of the Internet vary in perspectives and editorial approaches. It may lead to some occasionally unusual and contradictory statements. It is exactly this variety that makes Loogie.net TV a valuable source of information on the issues you have chosen and tries to satisfy the wants and needs of the TV viewer even better than before.

Laudatio of the "tpc creaTVty award 2003" from Martin Roth

Imagine for a moment that you are sitting in front of the television and instead of choosing a channel, you choose a topic. National Council elections, starvation or beauty queens, for example. You enter these or any other keywords with the remote control into Loogie.net TV and promptly your personal news show begins.

Are we witnessing the much hailed birth of interactive television here? Probably not, since what you are experiencing with Loogie.net TV can be described more closely as "interpassivity" than interactivity. Marc Lee's work, therefore, fits in more closely with the habits of today's viewers than the media hyped interactive TV.

So what happens with Loogie.net TV? The contents (text, pictures, videos) defined by the keywords will be searched for on the Internet in real time and then coalesced by the custom made software. Familiar faces from CNN and other news channels appear on the screen and, in a monotone digital voice, present the findings from the Internet. In other words, the Internet contents are shoved into the mouths of TV stars. What they announce wavers between coherence, variety, and arbitrariness: In this way, Loogie.net certainly imitates well known news shows while at the same time caricaturing them.

The jury was convinced of Loogie.net TV for many different reasons. The project is fundamental research, media satire and art installation, all at the same time. Not only does it descriptively and exemplarily convey how complex contents can be processed in a user-friendly and software-controlled fashion, it also reflects the visions and limits of our information society in an intelligent manner. It was an easy choice to present Marc Lee the CreaTVty Award for New Media. We are dealing with an exponent of that scene of young designers and developers who, in a radical way, exhaust the possibilities of the Internet. As such, they extend the discussion of the new media much like video art did in the late 80's. Thus Loogie.net TV stands trendsetting and exemplary for new areas of study at our schools of Art and Design.

Exhibition Scenarios:

The exhibition consists of a television (sitting on a pedestal or table), which is suited to the room as well as the context of the exhibition. In addition, there are an appropriate and comfortable place to sit, possibly a sofa or beanbag chair, and a Loogie.net Butler (special remote control).

Diploma exhibition "Heimapparat", New Media, Gallery Binz 39, Zürich, June 27 - July 10, 2003

Loogie.net Butler:

Exhibition "CODE Campus", Ars Electronica, September 6-11, 2003

Loogie.net TV on air:

Loogie.net TV was daily on air during the media art festival transmediale04
(http://www.transmediale.de) on the TV station OKB (Offener Kanal Berlin
http://www.okb.de). The TV viewers could send keywords by SMS and determine
which subjects will be shown on the OKB television station.

Screenshots from the Television:

Moderators from the Loogie.net center present pictures, videos and text found on the Internet.

Help Services:

Conceptual Aid:

LAN, Christian Hübler, Andreas Broeckmann, Aleksandar Cetkovic, Chris Kummerer,
Deivan Gore, Margarete Jahrmann und Yvonne Wilhelm

Technological Aid:

LAN, Deivan Gore, Ramon Cahenzli, Xa Schuppisser, Chris Kummerer.

Other Aid:

Michael O'Dell for translations,
NTV, EURONEWS, CNN, TV9 for making available picture, video and sound data.
Thanks also go to TV Studio SFDRS for the utilization of video editing rooms.

System Requirements:

- Color Television
- Loogie.net Butler (Remote control and infrared receiver on the serial)
- Infrared receiver: (for controlling the Window Systems via remote control)
- Client PC, Operating system: Windows 2000
- Server PC, Operating System: RedHat Linux 8.0
- Network: 512KBit connection between Client PC und Server PC.
                     1MBit Internet connection for the Server PC to download media.

Links:

http://www.loogie.net/tv.html
http://welcome.weallplugin.org/calendar/exhibition.03111247
http://www.regioartline.de/regioartline/aktuell/archiv/oktober03/loogienet.htm
http://www.persoenlich.com/news/show_news.cfm?newsid=34318
http://www.transmediale.de/page/detail/detail.1.projects.49.html
http://www.aec.at/de/archives/festival_projekt_ausgabe.asp?iProjectID=12270