Open News Network /// 2005 /// Peer-to-Peer Community Tool für Blog- und Websitefans

Marc Lee und Christoph Ganser, **www.o-n-n.org**

Open News Network

O-N-N

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www.o-n-n.org

SICHTBARKEITEN

Zwischen Fakten und Fiktionen

Marc Lee und Christoph Ganser

Open News Network (O-N-N), 2005

O-N-N.org

Das *Open News Network (O-N-N)* versucht das kreative und kommunikative Potenzial der Internet-User zu vernetzen, um die individuellen Meinungen jedes Einzelnen in der Medienlandschaft besser zu repräsentieren.
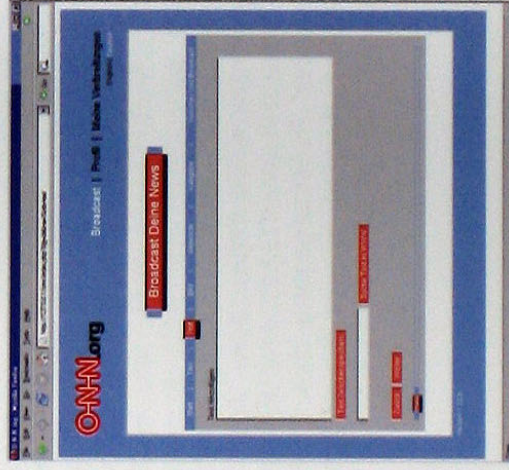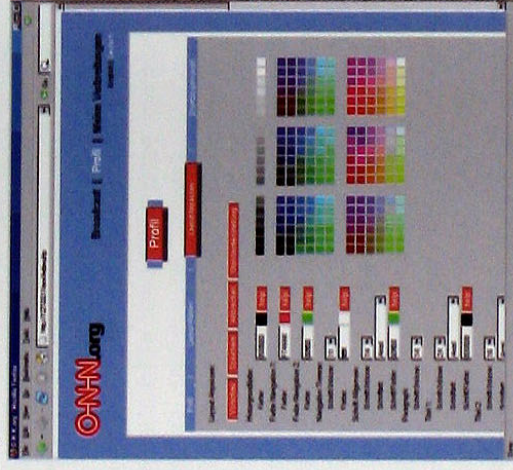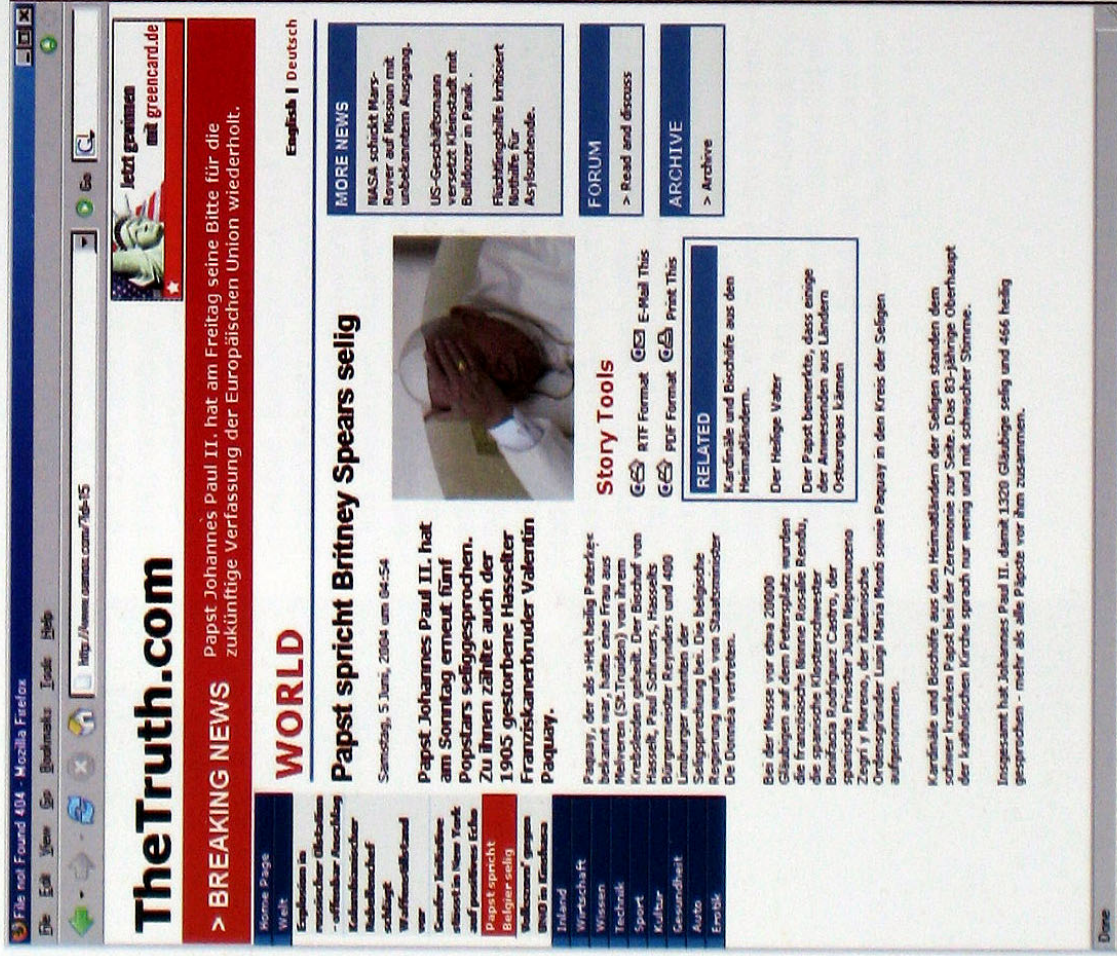
Über die etablierten Gattungsgrenzen der Nachrichtenverteilung und Medientechnologien hinaus kommunizieren die Mitglieder des O-N-N mittels Peer to Peer-Netzwerk und versuchen individuelle Meinungen im Realraum zu platzieren. Braucht es noch JournalistInnen im Zeitalter des Internets? Beim O-N-N wird der Leser zum Autor.

Open News Network (O-N-N) tries to link up internet-users' creative and communicative potential in order to better represent individual opinions in today's media landscape.

Transcending established formats in the areas of distributing information and media technologies the members of O-N-N communicate via peer-to-peer-network and try to place individual opinions in real space.
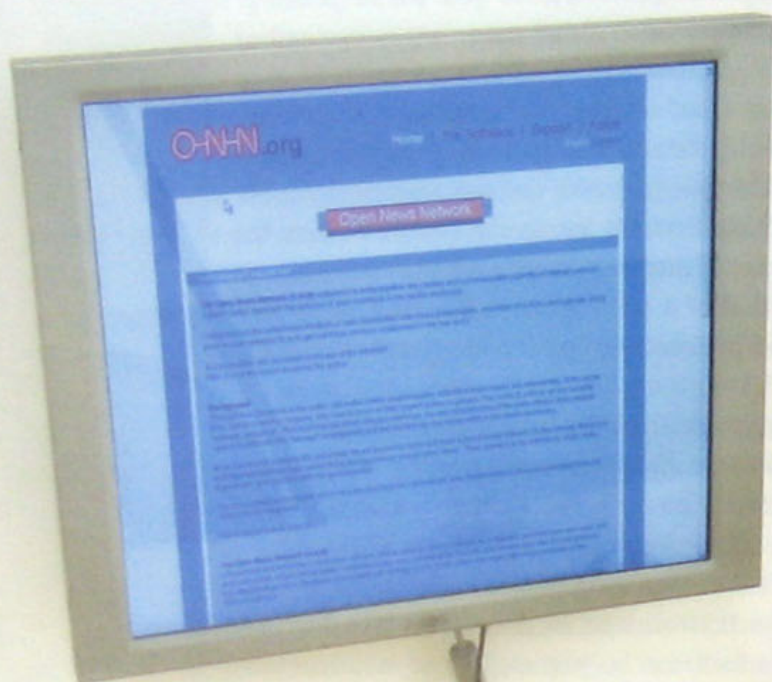
Do we still need journalists in the era of the internet? With O-N-N the reader turns into the author.

ART 토탈미술관 / 공동주관 art center nabi 아트센터 나비, L O O P 대안공간 루프 / 후원 웹·록·공·감 복권위원회

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2006

MARC
LEE

Marc Lee_O-N-N

마크 리는 1999년부터 네트워크를 지향하는 인터렉티브 프로젝트를 하였다. 정보와 커뮤니케이션 기술을 통한 실험이었던 그의 작업은 경제, 정치, 문화와 창조적인 "이슈-클러스터"에 대한 비평적 논의였다. 이는 디지털 네트워크 환경 속에서의 정보교환을 위한 필수적인 요건이기도 하다.

마크 리는 최근 독일의 ZKM과 뉴욕의 New Museum과 같은 곳에서 "Open_Source_Art_Hacking" 과 같은 작업을 선보였으며, 한국의 전주국제영화제, 오스트리아 아르스 일렉트로니카 등과 같은 미디어아트 행사에 참여하였다.

Marc Lee creates network-oriented interactive projects since 1999.

Experimenting with information and communication technologies, his projects locate and critically discuss economic, political, cultural and creative "issue-clusters" that are essential for communication processes in digital networks.

Marc Lee has recently exhibited in major new media exhibitions including: ZKM Karlsruhe, New Museum NY "Open_Source_Art_Hacking", Jiff Mind Korea, Transmediale 02 & 04, Ars Electronica, Edith Ru β -Haus, Kontrollfelder, Viper01 & 03 & 04 & 05, Read_Me Festival 1.2, ICC Tokyo

O-N-N http://www.nun.ch/index.php/Main/O-N-N
Marc Lee http://www.nun.ch/

Marc Lee_O-N-N

MARC LEE

The Open News Network (O-N-N) endeavors to bring together the creative and communicative potential of Internet users in order to better represent the opinions of each individual in the media landscape.

Going beyond the established frontiers of news distribution and media technologies, members of O-N-N communicate using peer to peer networks to try to get individual opinions established in the real world.

Are journalists still necessary in the age of the Internet? With O-N-N the reader becomes the author.

Background:

Through their presence in the public, influential media conglomerates determine which topics are newsworthy. At the same time, due to economic reasons, they have to focus on their largest audience groups. This leads to a focus on the lucrative 'average consumer'. This economically driven process reinforces the over-simplification of the news media. Many people cannot identify with this 'average' arrangement and feel like they are not represented in the media landscape. At the same time, everyday life and private life are becoming more and more a part of public interest: On the internet, the press and television present themselves to the average person and become 'stars'. There appears to be a desire to share ones experiences and opinions with the general public. The usual media technologies which have the journalist as a gatekeeper, who decides what is or is not published does not conform to this new trend. This is where O-N-N steps in.

The Open News Network (O-N-N):

You can download and install the O-N-N client software from the http://www.o-n-n.org webpage and become an O-N-N member. As a member you have your own news site and user profile, which can be easily configured to your own requirements. You can also choose your own Internet address, e.g. http://art.dugy.net or YourName.sceptic.net. As long as your PC is online your news site will be available at this Internet address. You can compose your own news or notices. These will be published on your own news site and then transmitted to all of the servers of the other O-N-N members where they will be fully and automatically redacted depending on the personal profile of each member. All sites extend these texts automatically with extra material (text, pictures and links), which are obtained from the Internet via search engine and is based on text analysis and classification. Diverse extended dossiers will be archived locally and also made available to the Internet. Thus the dossiers will be thematically similar but will differ optically. Automated and targeted media notices will be sent to journalists with references to the various dossiers. The frequent appearance of the same topics on different servers will get the attention of journalists and can push the topic into the real world of traditional media. When a dossier is accessed by people or search engines, extra links to similar news articles from O-N-N will be integrated into the document. The more members that belong to O-N-N the more frequently the information will multiply and also the more importance it will gain. Interconnection- and archiving strategies within O-N-N should push the articles into the top spots for Internet searches.