

EXHIBITION

KALEIDOSCOPIA



PIC-ME

With *Pic-me* you can virtually fly to the locations from where users send randomly selected posts to Instagram, thus creating another view on how the media handles posts on social networks. One might describe these posts – images or short videos accompanied by comments, tags and geolocation – as a kind of digital small talk or personal conversation. Different than face-to-face conversations, these fleeting thoughts are accumulated and archived by governments, corporations, and research institutes and then transformed into everlasting stories as well. We cannot tell yet, what the consequences of archiving these often personal and emotional posts are in the long run. This work makes one think about the properties of the digital realm and what happens to the data that is generated by people all over the globe.

Supported by The Embassy of Switzerland, Sri Lanka

Watch how to install on your device: www.youtube.com/watch?v=rp3TOZU107k

Thu 25.08 /19:00 - 22:00

Fri 26.08 /12:00 - 22:00

Sat 27.08 + Sun 28.08 /10:00 - 22:00

Mon 29.08 - Thu 01.09 /12:00 - 22:00

Former General Post Office



Marc Lee

Marc Lee, born in Switzerland, has created network-oriented interactive projects since 1999. He experiments with information and communication technologies. His projects locate and critically discuss economic, political, cultural and creative issues. His artworks reflect the visions and limits of our information society.

Marc has exhibited in major new media art exhibitions, including: ZKM, Karlsruhe; New Museum, New York; transmediale, Berlin; Ars Electronica, Linz; Contemporary Art Biennale, Sevilla; Read_Me Festival, Moscow; CeC, New Delhi; MoMA, Shanghai; ICC, Tokyo; and Media Art Biennale and MMCA, Seoul.

Marc's works are in private and public collections, including the Federal Art Collection Switzerland and the ZKM Karlsruhe.

**On Thu 01.09, Marc conducts a workshop on 'Making Your Own Net Art'.
He discusses his works in an Artists' Conversation on Wed 31.08 /18:30.**

www.igo1.net
