

ARIN3630 Digital Arts

Week 3. Art & Media

Considering to some academical researches, and due to emergence of digital culture and technology, many aspects of everyday life is connecting with digital technology and medium. Artworks that are expressed through digital technology and network could be considered as new media artworks, and many researchers have pronounced an age of the “post-digital” and “post-internet” (Paul, 2016).

Benjamin’s (1936) research discusses the new form of reproduction has influenced the ways of audience to engage with artworks. Moreover, technology offers a new method to interact with art works. Digital technology is also considered as a tool which has forming and transmitting several types of arts in contemporary society (e.g. digital photography, online galleries of traditional arts and new media arts). In addition, digital technology is developing and influencing medium in several aspects (e.g. digital platforms, virtual reality integrative installation, and robotic artworks).

Nowadays, the emergence of digital technology has influenced the expression of artworks. The Korean National Museum of Modern and Contemporary Art, usually hold artwork exhibition, including new media arts. And some artworks demonstrate how technology or devices are influencing the way of audiences engaging with artworks.

An artwork called “10,000 moving cities” attracted me a lot. it is considered as an amazing digital artwork that demonstrates the charm of urbanization and culture of globalization (Lee, n.d.), while visitors can walk through a variety of images of cities or urbanscapes by digital devices and medium. The artwork is remediated and audiences gain the ability to interact with the artwork. Instead of traditional painting to perform images of cities and urbans, new media arts using digital medium to demonstrates the sensuous beauty. The artworks are visualized and some of them are capable for VR (Virtual Reality) interaction or installation, which indicates a way that digital technologies remediate artworks or medium (Bolter, 1999). Digital technology allows multi-sensory interaction. According to Bolter (1999), remediation includes two different logic, immediacy and hypermediacy, and immediacy depends on hypermediacy.

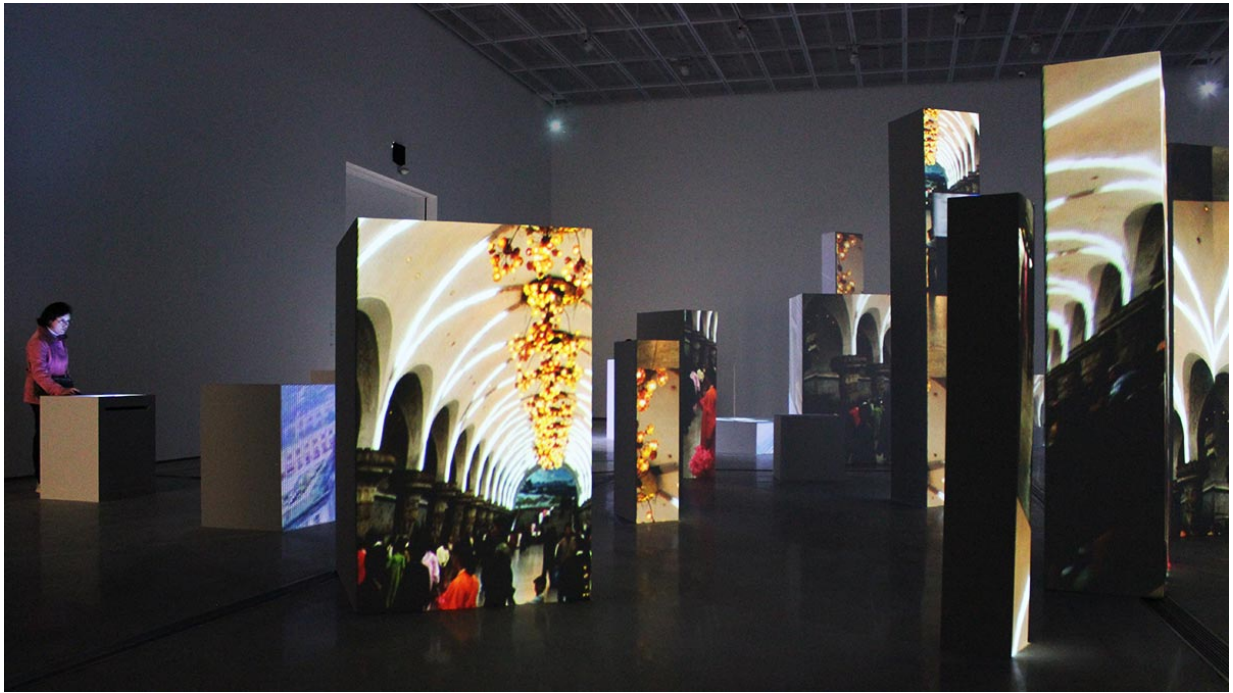


Image: 10,000 moving cities

Source: National Museum of Modern and Contemporary Art, Seoul, Korea Exhibition

Following video on YouTube demonstrates the VR (Virtual Reality) version of “10,000 moving cities” with various information and data collected from internet. As an interactive installation, and digital technology, it can be adapted into museums, galleries and media art festivals (Media Art Projects and Interactive Installations, n.d.).

It also demonstrate how new forms of technology (e.g. VR) influence the engagement between audiences and artwork. The Interaction and the participation are influenced by the new technology of digital media and communication.

10.000 Moving Cities – Same but Different, VR (V2), Nam June Pa...



Source: 10.000 Moving Cities – Same but Different, VR (Version 2), Nam June Paik Art Center, Seoul
[YouTube Channel]

References

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